

Sponsorship & Exhibitor Rates

30th International GRSG Annual Conference & AGM

"Exploring New Frontiers"

9th-13th December 2019

ESA-ESRIN, Frascati, Italy

To organise sponsorship or discuss further please contact: Charlotte Bishop, GRSG Chairman (chairman@grsg.org.uk) Alasdair Kyle, GRSG Treasurer (treasurer@grsg.org.uk)

GRSG Website: http://www.grsg.org.uk

Background

The Geological Remote Sensing Group (GRSG) is a special interest group of the Geological Society of London and the Remote Sensing and Photogrammetry Society (RSPSoc). After a successful AGM in London last year, this year it is being held in Italy at the European Space Agency (ESA) headquarters.

The 2019 meeting will be the 30th annual meeting and will be held at ESA-ESRIN, Largo Galileo Galilei, Frascati, Italy. Regarded as the home of European Earth Observation, we cannot think of a better venue for our 30th anniversary and are delighted to have the chance to return here.





The GRSG is a non-profit making organisation and is entirely run by volunteers, and therefore sponsorship will be used to cover the costs of the meeting including the all-important social events, student awards and student travel bursaries. The familiar format of the conference will remain; a 3 day meeting with networking events held each evening and ample time for networking and browsing of the exhibition. We are also pleased to announce this year that we will have a field trip as well.

The Icebreaker event and Wine reception is free to attend and whilst the conference dinner does have a charge this is heavily subsidised by the GRSG and all of these events, as well as additional catering, are expensive to put on. We are therefore looking for sponsors to help cover the costs of these very popular events which give the delegates the opportunity to relax and network whilst also providing our Platinum and Gold sponsors the opportunity to be a Prime or Standard Exhibitor in our exhibition space.

Sponsorship / Exhibition Opportunities:

For those familiar with the ESA facility, the conference will be held in the main conference facility also known colloquially as the 'Big Room'. Within the same building we will also have all of course exhibitors, in one room and also a poster session at the back of the main conference room.

Coffee will be served throughout the venue and within the exhibitor hall ensuring there will be continuous traffic and ample opportunity to network and converse with fellow delegates. During our drinks reception, which will be held in the venue, delegates will have the chance in a more informal setting to discuss and chat after the first day of the conference.

Please note, that as is customary during events held at ESA, lunch will be held within their canteen which boasts a wide variety of world food (hot and cold) and will be payable on delegates own account. There will be a lengthy lunch break to accommodate time for lunch and of course time for our lunchtime demonstrations, networking and discussions.

Level	Cost	Number of	Info in	Logo	Exhibition	Sponsor social
		Delegates	delegate	Displayed	Booth	event/lunches
		included	packs			
Silver	€500	1	✓	1		
Gold	€750	1	✓	1	✓	
Platinum+	€1000	2	1	1	✓	1

Platinum Sponsorship / Prime Exhibitor

- First choice display space in exhibition area
- First choice opportunity to run Live demonstration or lightning talk held within lunchtimes and coffee breaks
- 2 delegate passes
- Information / promo materials in delegate packs
- Logo displayed at conference and on promotional and printed material



- Opportunity to sponsor an event or pick an item to be associated with:
 - o Icebreaker on Monday 9th December
 - Wine reception on Tuesday the 10th December
 - o Conference Dinner on Wednesday the 11th December
 - €250 student travel bursaries (ten awards)
 - o **£1000 student awards** (3 awards made in April/May)

Gold Sponsorship / Exhibitor

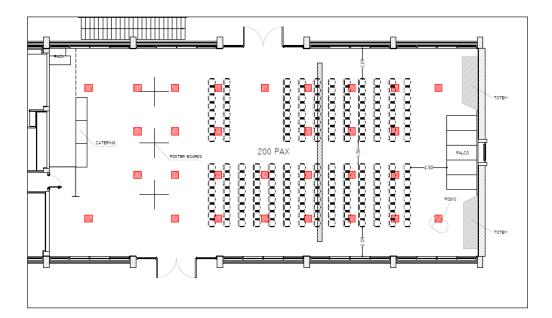
- Display space in exhibition area
- Opportunity to run a Live demonstration or lightning talk held within lunchtimes and coffee breaks
- 1 delegate passes
- Information / promo materials in delegate packs
- Logo displayed at conference and on promotional and printed material

Silver Sponsorship

- 1 delegate pass
- Information / promo materials in delegate packs
- Logo displayed at conference and on promotional and printed material

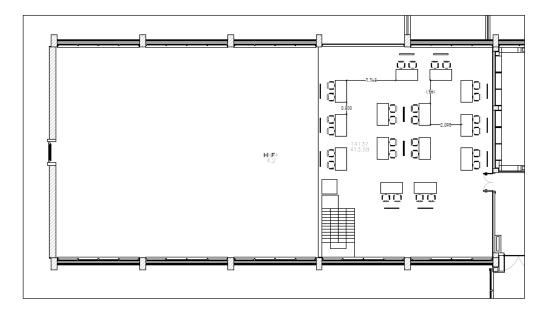
Display space

Big Hall floor plan





Exhibition space floor plan



Social event sponsorship opportunities:

- Ice breaker reception (from 6pm) 9th December: Location currently under confirmation in central Frascati.
- Wine reception follows the conference 10th December: Conference venue
- Gala Anniversary Dinner (from 7.30pm) 11th December: Will be held at the stunning Villa del
 Cardinale. The venue dominates the Albano Lake and Castelli Romani Hills. Villa del
 Cardinale in Rocca di Papa is surrounded by an uncontaminated and timeless strip of nature,
 an ideal place for all kinds of events. Transport will be provided to and from Villa del
 Cardinale. There is a charge for this event but it is heavily subsidised by our generous
 sponsors and exhibitors.





• Field trip 13th December: This fantastic field trip will take us on a tour around the Albano caldera region and the day trip will include transfers and lunch. Where required a small charge may be requested from participants but we would like to keep this as low as possible and of course if we can, we would like to make this event free. If you are a sponsor who also has technology that could be demonstrated (satellite, aerial or ground) as part of the field trip then we would be delighted to hear from you with your proposal.

Student awards

GRSG is committed to supporting students; as such we provide three £1,000 awards each year. £1,000 is a meaningful amount to a student therefore we receive a large number of applications. We continue to make the awards at Easter time to better fit the student time table. This opens the process to MSc as well as PhD students and will allow us to have presentations by the award winners at the AGM.

Student travel bursaries

The GRSG will also be providing up to 10x €250 Student travel bursaries for this event to allow those students from the UK and overseas to offset some of the cost of travelling to the event. These have always been designed to help support our student members whilst also providing a mechanism to attract new student members. These bursaries are allocated on a first come first served basis and are prioritised to those students who present at the conference.

In summary

We would like to thank you for considering sponsorship to GRSG for this year's AGM, your support really is welcomed and appreciated and without this support it would be impossible to put on such events and with this being our 30th year it is of course extra special.

We would also like to remind you that our call for papers is also open and you can submit your abstract online https://www.grsg.org.uk/agm30th/. We look forward to a wide variety of presentations encompassing remote sensing and its broad application in geology and are particularly interested in what's new, innovative and really at the Frontier of the next 30 years.

If there is a bespoke package that is of interest to you please get it touch as we can be flexible to accommodate where possible.

We look forward to discussing opportunities with you further.

Charlotte Bishop GRSG Chairman chairman@grsg.org.uk